

## Generation Y to Senior Managers: "I am the boss of me!"

Those sad managers who still think the best way to get something done is to boss their junior staff around are truly sorry souls.

**Generation Y** wants nothing to do with **chains of command** or anything else binding! The newest generation of workers, they are online, networking and gathering information **at breakneck speeds**.

They are digitally more **sophisticated** than any generation that have come before them, and think nothing of **jumping ship** for a sweeter deal offered by a competitor. And they remember to blog their nasty comments about a bad workplace just before they exit.

While an authoritative style is still acceptable in some situations, for most work environments, what today's employees **crave** is the **latitude** to create a personal power base and a voice to make an impact on business operations.

Employees nowadays are more like independent contractors than the **die-hard union men** of **yesteryear** who prided themselves on years in the job. How many younger employees do you know who have stayed at the same workplace for years on end? The silence may be **deafening**.

In a digital world without borders, understanding an employee's need for freedom is critical in leadership management. **Stifle** an employee's creative thinking with too many "This is the way we do things here!" and you can count the days until the employee packs the bags and heads for greener pastures.

## Vocabulary List

<b>at breakneck speeds</b>	päätähuimaavalla vauhdilla
<b>chain of command</b>	komentoketju
<b>crave</b>	haluta, kaivata
<b>deafening</b>	korvia huumaava
<b>die-hard</b>	sitkeä, patavanhoillinen
<b>Generation Y</b>	noin vuosina 1977-1994 syntyneet
<b>jump ship</b>	lähteä äkillisesti työpaikastaan (yleensä työskennelläkseen toisessa yrityksessä)
<b>latitude</b>	toimintavapaus, liikkumisvapaus
<b>sophisticated</b>	maailmaa nähnyt
<b>stifle</b>	tukahduttaa
<b>union man</b>	ammattiyhdistyksen jäsen
<b>yesteryear</b>	menneet vuodet