

## Back to the good old days

The daily **drudgery** of **picking up groceries** from the local supermarket is no fun for anyone. But with help from the internet, you can let your fingers do the walking! **Food outlets** are nowadays offering consumers an alternative possibility. And what could be easier.

**At your convenience**, choose the items you need from your desktop, **indicate** the time for **pick-up**, **pop by** the store – and voilà, you're done. No waiting in long lines. No running around with the usual **hunger pangs**.

While some of us still want to **squeeze** the fruit to make sure we are buying something fresh, many people are making online grocery shopping an every day reality. Do you really need face-to-fruit contact? Think of all the other **purchases** – airline tickets, books, hotel reservations, concert events – you've made over the internet in the last year. You might just be surprised at how comfortable you've become with online shopping.

For any parent who spends a full day at work, the idea that you can get home faster to cook dinner is an **enticing** option. Online grocery shopping also offers people who may have trouble walking (or may just have the flu) the chance to shop with ease.

In many respects, the growth of online **groceries** is telling of the **maturity** that the internet is experiencing. We no longer need to see a real person to buy something. By now, we trust that if we give our credit card number online, this private information is protected – and that we will get the product we **shelled out** money for.

Or maybe this is really just an old idea, after all. Many of us can remember **home deliveries** of milk. Even older generations may remember blocks of ice that were brought to your doorstep. Somewhere along the way we've forgotten that it's quite natural for someone to bring **foodstuff** to us, rather than spending **exhausting** hours to hunt it down. Maybe it's time we go back to the good old days.

## Glossary

<b>at your convenience</b>	när det passar dig
<b>drudgery</b>	slit
<b>enticing</b>	lockande
<b>exhausting</b>	utmattande
<b>food outlet</b>	matbutik
<b>foodstuff</b>	matvaror
<b>groceries</b>	1) dagligvaror; 2) dagligvaruaffär, matbutik
<b>home delivery</b>	hemkörning
<b>hunger pangs</b>	här: med ett hål i magen
<b>indicate</b>	här: uppge
<b>maturity</b>	mognad
<b>pick up</b>	här: handla
<b>pick-up</b>	att avhämta, avhämtning
<b>pop by</b>	titta in, åka via
<b>purchase</b>	inköp
<b>shell out</b>	punga ut (pengar)
<b>squeeze</b>	klämma