

English rules the world! Or perhaps not.

You only have to take a trip abroad to realize that English has become the *lingua franca* for the global family. **No matter** your destination, the language that joins us is the one that the people of the British Isles created many centuries ago.

British colonization **served as the fuel** to help spread the language, **aided** later **by** western industrialization and the rise of the United States as a global powerhouse. The end result is that when you go to any hotel today, the **reception clerk** is likely to greet you with "How was the flight?" The **implicit gamble** is that English is the one foreign language you speak on some level.

But to **dismiss** the importance of local languages is **short-sighted**. When you want the reader to truly understand what you are communicating, writing in the native tongue is vital. It is simply easier to **grasp** what you are saying. For companies with **employees** all around the world, this means that documents must be translated. While the process takes resources, the end result is **worth the effort**.

Just think of the last time you saw text with **multiple language options**. Chances are your eyes automatically **scanned for** your native language. While you understand English, you can do what is instructed **far** easier when you see text in the language that your mother speaks to you in.

So, yes, while English may **rule** the world, it does not dominate. Local languages still **prevail**, and they are not going away any time soon.

Glossary

aided by	hjälp av
dismiss	bortse, räkna bort
employee	anställd
far	<i>här</i> : mycket
gamble	<i>här</i> : chansning
grasp	greppa, förstå
implicit	underförstådd
multiple language options	flera språkalternativ
no matter	oberoende av
prevail	<i>här</i> : leva gott
reception clerk	receptionist
rule	härskas
scan for	<i>här</i> : söka efter
serve as the fuel	sätta igång, starta
short-sighted	kortsiktig
worth the effort	värd mödan